

Sony Pictures
Animation

ChēaryChews®

HOTEL TRANSYLVANIA™

Gummy Project

Licensed by Naseeb International



Release Date: August 2021



NASEEB

INTERNATIONAL

SINCE 1982

After years of intensive research and development, Naseeb International have secured themselves a spot in Sony Pictures, representing the animated extravaganza Hotel Transylvania 4. The team at Naseeb International look forward to creating licensed gummies in different flavours and textures to complement the movie's likeness and to attract a large target audience.



Cheery Chews®

Cheery Chews is a Canadian confectionary brand founded in 2018 by Naseeb International. With a team of over 50 years of collective experience in the food and hospitality industry, Cheery Chews was born in Markham, Ontario, Canada and has produced a delectable line of 100% Halal gummy candies.

With popular flavors such as Gummy Worms, Cola Bottles, Fizzy Cherries and more, we are introducing these iconic flavours to a wider halal demographic, fulfilling a demand that is prominent within countries such as Canada, USA, and more. Our dynamic R&D department work diligently to make sure that our products are not only relevant and modernized, but also innovative and widely available for our customer's satisfaction.

Our mission statement is to offer delicious confectionary that is not only gluten-free and GMO-free, but also free of the top 10 common allergens and to ensure that Cheery Chews 100% YUMMY confectionary is a product that is available for all.



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OUR GUMMIES ARE

Free From The Top 10 Common Allergens

Exempt Des 10 Allergènes Les Plus Courants



Products are

100% Halal Certified

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Here are some examples of confectionary that we are capable of creating. We are excited to produce. These proposals are subject to alteration of name, colors and/or shape and are not finalized.



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Gummy Bears / Ours Gommeux



Product 1: Gummy Bears

Shape: Gummy Bear

Character: Count Dracula + Mavis

Colors: Red, Orange, Green, White, Yellow

Flavor: Strawberry, Orange, Apple, Pineapple, Lemon

Coating: None

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Gummy Worms / Vers Gommeux



Product 2: Gummy Worms

Shape: Gummy Worms

Character: Jonathan

Colors: Blue, Purple, Red, Green, Orange

Flavor: Blue Raspberry, Grape, Cherry, Apple, Peach

Coating: None

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Cola Bats / Chauves-souris Cola



Product 3: Cola Bats

Shape: Bats

Character: Mavis

Colors: Brown

Flavor: Cola

Coating: None

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Berry Bones / Os de baies



Product 4: Berry Bones

Shape: Bones

Character: Tinkles

Colors: Blue, Red, Purple

Flavor: Blue Raspberry, Raspberry, Blackberry

Coating: None

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Jelly Buddies / Les copains de Gelée



Product 5: Blooby's Buddies

Shape: Dots

Character: Blooby & Blooby Puppy

Colors: Green, Yellow, Orange, White

Flavor: Lemon, Mango, Orange, Tropical

Coating: Sour Sugar

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Vampire Teeth / Dents de Vampire



Product 6: Vampire Teeth
Shape: Dracula Teeth
Character: Count Dracula
Colors: Standard Pink + White Teeth
Flavor: Strawberry
Coating: None

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Party Animals / Animaux de fête



Product 7: Party Animals

Shape: Animals

Character: Monster Pets

Colors: Yellow, Red, Orange, Pink, Purple

Flavor: Pineapple, Raspberry, Orange, Watermelon, Grape

Coating: None

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Monster Mayhem / Monstre Mayhem



Product 8: Monster Mayhem

Shape: Custom molds of Dracula, Mavis, Blobby, Jonathan & Tinkles

Character: Main Characters

Colors: Orange, Red, Green, Purple & Blue

Flavor: Peach, Cherry, Watermelon, Blackberry & Blueberry

Coating: Sour Sugar

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